



Editorial Calendar 2012

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FEATURES INSERTS

JANUARY/FEBRUARY

Editorial Closing: *November 14, 2011*
Ad Closing: *December 2, 2011*

Connectors & Terminal Blocks

- Interconnect devices, Terminal blocks
- IC sockets
- Wire and cable
- Backplanes & PC-board packaging

Optoelectronics & Displays

- LED, LCD, CRT, EL, VF, membrane, etc.
- Display panels, systems, modules, touch screens
- Optoelectronic devices, fiber optics

Wireless Designs

- ICs, semiconductors & components for RF and IR wireless applications
- RF, microwave, wireless test equipment, software
- RFID designs & applications

Automotive / MIL / AERO

- High reliability & rugged performance components
- Procurement & technological issues/software modernization
- Wiring harness and cable products for extreme environments
- Implementing safety & security features in embedded apps

EPTECH show
bonus circulation
Calgary
Edmonton

Polybag Issue

- Line Cards • Literature
- Product Samples • Post Cards
- Regional specific delivery
- Job specific delivery

FEBRUARY

2012 ELECTROSOURCE Source Guide • Canada's only and leading directory of electronics suppliers, distributors & manufacturers' reps • **CLOSING: November 25, 2011**

MARCH/APRIL

Editorial Closing: *January 16, 2012*
Ad Closing: *February 3, 2012*

Switches & Circuit Protection

- Toggle, pushbutton, rocker, slide, DIP, etc., switches
- Circuit breakers, fuses, resettable devices
- Panel indicators
- Industrial switches, sensors

Environmental Design

- Solar development
- Eco-compliance regulations
- Alternative energy
- Implementation of green technology/design
- Energy harvesting

Industrial Automation

- Industrial computers, PLCs, displays, networking
- Industrial sensors, transducers, connectors, terminal blocks, modules instruments, software
- Wire & Cable
- Vision, controllers, motors

Power Supplies/Medical Applications

- Batteries, battery packs, hardware
- Power supplies
- Power sources for medical applications
- Chargers, conditioners
- Power management ICs

EPTECH show
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Montreal
Toronto

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MAY

Editorial Closing: *March 5, 2012*
Ad Closing: *March 23, 2012*

Instrumentation & Test

- Oscilloscopes, meters, analyzers
- Test equipment, systems (ATE), software
- Industrial meters, instruments
- Data acquisition, loggers, counters, transducers
- RF test

Electronic Enclosures & Thermal Management

- Enclosures, racks, frames, chassis
- PC-board, system packaging
- Cooling devices (fans, heat sinks, etc.)
- EMI/RFI control

Embedded Systems & Engineering Software

- PC-board, IC, system design software
- Industrial automation software, networking
- EDA, engineering software
- Embedded computer robotics

Nanotechnology

- Organic Electronics
- Nanomemory
- Printable components
- Flexible circuitry

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Winnipeg
Saskatoon
Vancouver

JUNE/JULY

Editorial Closing: *April 16, 2012*
Ad Closing: *April 27, 2012*

Semiconductors & ICs

- Microprocessors/microcontrollers
- Processors (MPUs, MCUs, embedded)
- Discrete semiconductors, power management
- Programmable devices - FPGAs & PLDs
- Memory, LED drivers

Distribution & Supply Chain Management

- Distributor services
- Service providers, trends, applications
- Supply chain software, infrastructure

Production Equipment & Materials/Chemicals

- Static-control products
- Printed circuit board
- Equipment materials for board cleaning, soldering, rework
- Packaged & bulk cleaning, service chemicals

Components & Subassemblies

- Capacitors, resistors, inductors
- Through-hole, SMT devices, networks
- Industrial, military, commercial components
- Connector, cable filters
- Crystals & oscillators

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Vancouver

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AUGUST

Editorial Closing: *June 4, 2012*
Ad Closing: *June 22, 2012*

Optoelectronics & Displays

- LED, LCD, CRT, EL, VF, membrane, etc.
- Display panels, systems, modules, touch screens
- Lamps & indicators, fiber optics

Industrial Automation

- Industrial computers, PLCs, displays, networking
- Industrial sensors, transducers, connectors, terminal blocks, wire & cable
- Vision, controllers, motors
- Robotics

Contract Manufacturing & Electronics Assembly

- SMT, through-hole assembly, manufacturing, production, rework equipment, static, chemicals
- Contract manufacturing services, trends
- PV

Power Sources

- Batteries, battery packs
- DC power supplies, AC power systems
- Chargers, conditioners, dc-dc converters
- Power management ICs
- Battery-related hardware, accessories

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Mississauga

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SEPTEMBER

Editorial Closing: *July 2, 2012*
Ad Closing: *August 3, 2012*

Wireless & RFID

- ICs, semiconductors & components for RF and IR wireless applications
- RF, microwave, wireless test equipment, software
- Bluetooth & RFID technology

Connectors

- Terminal blocks
- IC sockets
- Cables, wire harnesses
- Backplanes & PC-board packaging
- Hardware

Switches & Circuit Protection

- Toggle, pushbutton, rocker, slide, DIP, etc., switches
- Circuit breakers, fuses, resettable devices
- Panel indicators
- Industrial switches, sensors

Embedded Systems & Engineering Computers

- Desktop, rack, industrial, embedded computers
- Hardware, peripherals
- Embedded operating systems
- Engineering software • EDA

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bonus circulation
Québec City
Ottawa

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OCTOBER

Editorial Closing: *August 20, 2012*
Ad Closing: *August 31, 2012*

Medical Electronics

- Biomedical instrumentation, sensors
- Combined biological and electronic systems
- New product applications and technological advancements
- Devices with closed-loop sensors

Test & Measurement

- Electronic, Virtual instrumentation
- Test equipment, systems (ATE), software
- Industrial meters, instruments, test systems
- Data acquisition, loggers
- RF test

Supply Chain Management/ Distribution

- Trends in electronic components distribution
- Value-added supply-chain services
- Manufacturers' representatives news

Semiconductors & ICs

- Microprocessors/microcontrollers
- Processors (MPUs, MCUs, embedded)
- Discrete semiconductors
- Programmable devices - FPGAs, etc.
- Logic analyzers, design test equipment

NOVEMBER/DECEMBER

Editorial Closing: *September 17, 2012*
Ad Closing: *October 5, 2012*

Power Supplies, Batteries

- Ac, dc power supplies
- Batteries, battery packs, chargers, conditioners
- Power management ICs, inverters
- Power-related components, hardware, accessories

Contract Manufacturing & Production Equipment

- SMT, through-hole assembly, manufacturing, supplies, production & rework equipment
- Contract manufacturing services, trends
- Static control

Thermal Management & Enclosures

- Thermal management (fans, heat sinks, etc)
- Enclosures, racks, frames, chassis
- PC-board, system packaging
- EMI/RFI control

Data Acquisition & Sensors

- Lab, field, industrial data acquisition, loggers
- Sensors & transducers
- Data acquisition software
- Industrial control, networking

Corporate Overview
Advertising Supplement

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