



# Editorial calendar 2010

Editorial: Stephen Law • slaw@ept.ca • T. 416.510.5208 Advertising: Peter Loney • pdloney@ept.ca • T. 416.510.5207

Features  
Electropac Card Pack

## January/February

Editorial Closing: November 16, 2009  
Ad Closing: November 27, 2009

**Connectors & Terminal Blocks**  
• Interconnect devices, Terminal blocks  
• IC sockets  
• Wire and cable  
• Backplanes & PC-board packaging

**Optoelectronics & Displays**  
• LED, LCD, CRT, EL, VF, membrane, etc.  
• Display panels, systems, modules, touch screens  
• Optoelectronic devices, fiber optics

**Wireless Designs**  
• ICs, semiconductors & components for RF and IR wireless applications  
• RF, microwave, wireless test equipment, software  
• RFID designs & applications

**Nanotechnology**  
• Organic Electronics  
• Nanomemory  
• Printable components  
• Flexible circuitry

**'think GREEN' Column**  
EPTECH show bonus circulation  
Calgary  
Edmonton

**Electropac January Issue**  
Closing Nov. 17, 2009

## February

2010 **Electrosorce** Source Guide • Canada's leading directory of electronics suppliers, distributors and manufacturers representatives • Closing: December 4, 2009

## March/April

Editorial Closing: January 18, 2010  
Ad Closing: February 5, 2010

**Environmental Design / 'Green Tech'**  
• Eco-compliance regulations  
• Alternative energy  
• Implementation of green technology/design  
• Energy harvesting  
• Structured compliance methodologies & supporting systems

**Switches & Circuit Protection**  
• Toggle, pushbutton, rocker, slide, DIP, etc., switches  
• Circuit breakers, fuses, resettable devices  
• Panel indicators  
• Industrial switches, sensors

**Industrial Automation**  
• Industrial computers, PLCs, displays, networking  
• Industrial sensors, transducers, connectors, terminal blocks, modules instruments, software  
• Wire & Cable  
• Vision, controllers, motors

**Power Supplies/Management & Batteries**  
• Batteries, battery packs, hardware  
• Power Supplies  
• Chargers, conditioners  
• Power management ICs

EPTECH show bonus circulation  
Montreal  
Toronto  
Ottawa

**Electropac March Issue**  
Closing Jan. 19, 2010

## May

Editorial Closing: March 8, 2010  
Ad Closing: March 26, 2010

**Instrumentation & Test**  
• Oscilloscopes, meters, analyzers  
• Test equipment, systems (ATE), software  
• Industrial meters, instruments  
• Data acquisition, loggers, counters, transducers  
• RF test

**Electronic Enclosures & Thermal Management**  
• Enclosures, racks, frames, chassis  
• PC-board, system packaging  
• Cooling devices (fans, heat sinks, etc.)  
• EMI/RFI control

**Embedded Systems & Engineering Software**  
• PC-board, IC, system design software  
• Industrial automation software, networking  
• EDA, engineering software  
• Embedded computer software

**MIL/AERO / Automotive / Security**  
• High reliability & rugged performance components  
• Procurement & technological issues/software modernization  
• Wiring harness and cable products for extreme environments  
• Implementing safety & security features in embedded applications

**'think GREEN' Column**  
EPTECH show bonus circulation  
Vancouver

**Electropac June Issue**  
Closing April 20, 2010

## June/July

Editorial Closing: April 19, 2010  
Ad Closing: April 30, 2010

**Semiconductors & ICs**  
• Microprocessors/microcontrollers  
• Processors (MPUs, MCUs, embedded)  
• Discrete semiconductors, power management  
• Programmable devices - FPGAs & PLDs  
• Memory, LED drivers

**Distribution & Supply Chain Management**  
• Distributor services  
• Service providers, trends, applications  
• Supply chain software, infrastructure

**Production Equipment & Materials/Chemicals**  
• Static-control products  
• Printed circuit board  
• Equipment materials for board cleaning, soldering, rework  
• Packaged & bulk cleaning, service chemicals

**Components & Subassemblies**  
• Capacitors, resistors, inductors  
• Through-hole, SMT devices, networks  
• Industrial, military, commercial components  
• Connector, cable filters  
• Crystals & oscillators

**'think GREEN' Column**  
EPTECH show bonus circulation  
Quebec

**Electropac September Issue**  
Closing July 6, 2010

## August

Editorial Closing: June 7, 2010  
Ad Closing: June 25, 2010

**Optoelectronics & Displays**  
• LED, LCD, CRT, EL, VF, membrane, etc.  
• Display panels, systems, modules, touch screens  
• Lamps & indicators, fiber optics

**Industrial Automation**  
• Industrial computers, PLCs, displays, networking  
• Industrial sensors, transducers, connectors, terminal blocks, wire & cable  
• Vision, controllers, motors  
• Robotics

**Contract Manufacturing & Electronics Assembly**  
• SMT, through-hole assembly, manufacturing, production, rework equipment, supplies  
• Contract manufacturing services, trends  
• Static control

**Power Sources & Portable Power**  
• Batteries, battery packs  
• DC power supplies, AC power systems  
• Chargers, conditioners, dc-dc converters  
• Power management ICs  
• Battery-related hardware, accessories

**'think GREEN' Column**  
EPTECH show bonus circulation  
Winnipeg  
Saskatoon

**Electropac September Issue**  
Closing July 6, 2010

## September

Editorial Closing: July 6, 2010  
Ad Closing: August 6, 2010  
*Polybag Issue*

**Wireless & RFID**  
• ICs, semiconductors & components for RF and IR wireless applications  
• RF, microwave, wireless test equipment, software  
• Bluetooth & RFID technology

**Connectors**  
• Terminal blocks  
• IC sockets  
• Cables, wire harnesses  
• Backplanes & PC-board packaging  
• Hardware

**Switches & Circuit Protection**  
• Toggle, pushbutton, rocker, slide, DIP, etc., switches  
• Circuit breakers, fuses, resettable devices  
• Panel indicators  
• Industrial switches, sensors

**Embedded Systems & Engineering Computers**  
• Desktop, rack, industrial, embedded computers  
• Hardware, peripherals  
• Embedded operating systems  
• Engineering software • EDA

**'think GREEN' Column**  
EPTECH show bonus circulation  
Winnipeg  
Saskatoon

**Electropac September Issue**  
Closing July 6, 2010

## October

Editorial Closing: August 23, 2010  
Ad Closing: September 3, 2010

**Medical Electronics**  
• Biomedical instrumentation, sensors  
• Combined biological and electronic systems  
• New product applications and technological advancements  
• Devices with closed-loop sensors

**Test & Measurement**  
• Electronic, Virtual instrumentation  
• Test equipment, systems (ATE), software  
• Industrial meters, instruments, test systems  
• Data acquisition, loggers  
• RF test

**Supply Chain Management/ Distribution**  
• Trends in electronic components distribution  
• Value-added supply-chain services  
• Manufacturers' representatives news

**Semiconductors & ICs**  
• Microprocessors/microcontrollers  
• Processors (MPUs, MCUs, embedded)  
• Discrete semiconductors  
• Programmable devices - FPGAs, etc.  
• Logic analyzers, design test equipment

**'think GREEN' Column**  
EPTECH show bonus circulation  
Winnipeg  
Saskatoon

**Electropac November Issue**  
Closing Sept. 21, 2010

## November/December

Editorial Closing: September 20, 2010  
Ad Closing: October 8, 2010

**Power Supplies, Batteries**  
• Ac, dc power supplies  
• Batteries, battery packs, chargers, conditioners  
• Power management ICs, inverters  
• Power-related components, hardware, accessories

**Contract MFG Services & Production Equipment**  
• SMT, through-hole assembly, manufacturing, supplies, production & rework equipment  
• Contract manufacturing services, trends  
• Static control

**Thermal Management & Enclosures**  
• Thermal management (fans, heat sinks, etc)  
• Enclosures, racks, frames, chassis  
• PC-board, system packaging  
• EMI/RFI control

**Data Acquisition & Sensors**  
• Lab, field, industrial data acquisition, loggers  
• Sensors & transducers  
• Data acquisition software  
• Industrial control, networking

**Corporate Overview**  
• Advertising Supplement

**Electropac November Issue**  
Closing Sept. 21, 2010